

Soda Transparency Namespace

Hub: **NonCola.com**

Thesis

Documenting the cola category transition through consumer movement, beverage innovation, and policy reform.

Holdings

DOMAIN	DESCRIPTION
NonCola.com	Flagship Identity
BeyondCola.com	Editorial & Trends
SodaRegulations.com	Policy & Legislation
SodaRegulation.com	Institutional Authority

Sale Terms

Trend-signal namespace acquired at category inflection. Coordinated sale preferred.

Provenance

Single owner — Kenneth E. Sweet Jr. · 100% equity · clean chain of title · standard transfer via Escrow.com · NDA on request.

Inquiry: inquiry@cmpsbl.com · 214-548-0883 · KESJR.com

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